

LEO BURNETT U.S.A.  
A DIVISION OF LEO BURNETT COMPTON, INC.

AMF/DI-144 RICHMOND/9105 "CATALOG HOME COLLECTION" (M) 1/3 PAGE, 4/C (3-1/4" x 12-1/2") N/DIG, 1996

# The Benson & Hedges Home Collection Catalog



Featuring distinctive  
items chosen to enhance  
your surroundings.  
To request your copy of  
this exclusive catalog, simply  
call 1-800-2-BENSON  
(1-800-223-6766).



Limited to smokers 21 years of  
age or older. Void in Korea.  
Allow 6-8 weeks for catalog delivery.  
Call by Feb. 28, 1997.



15 mg "tar," 1.1 mg nicotine av.  
per cigarette by FTC method.

**SURGEON GENERAL'S**  
WARNING: Quitting Smoking  
Now Greatly Reduces Serious  
Risks to Your Health.



F. FARRE, M. MOFFET, A. MEAFE, J. KROHNER